

# GENERAL DATA PROTECTION REGULATION

## What is it?

Comes into effect



## Who Does it apply to?

It applies to all organizations both public & private, anywhere in the world that handle, store, or process personal data of EU citizens.

GDPR laws dictate consequences surrounding data breaches and notifications.



## What is a PERSONAL DATA BREACH?

A breach of security leading to accidental or unlawful loss, alteration, unauthorized disclosure, or access to, personal data transmitted, stored or otherwise processed.

## EVERYONE NEEDS TO BE READY!

## NON-COMPLIANCE EQUATES TO HEFTY PENALTIES SUCH AS:

Fines of up to **\$20,000** per month

Class action **lawsuits** from data breach victims

Damage to **brand reputation**- which can take years to repair



**Know your data**



**What data exists**



**Where is data held**



**How is data managed**



**Who has access to data**

## EVERY ORGANIZATION SHOULD HAVE A DATA PROTECTION POLICY



Staff training



Internal Audits



A policy notifying executive authorities of a breach

Data Breaches must be reported to supervising authorities within 72 hours



TruShield will provide the best practice in Data Security to evaluate and mitigate risk in data protection

**Ensure that your data remains protected by GDPR guidelines. Contact TruShield today for protection.**